

Happy Family Blog

CELEBRATING EVERYDAY

ABOUT HAPPY FAMILY BLOG

Happy Family Blog is a lifestyle blog based in South Florida. Our goal is to help families slow down and find the joy in everyday life. Our audience loves: family trips, party inspiration, DIY projects, recipes, family fun + cleaning tips. I am passionate about my family, friends, entertaining, traveling, crafting, home décor, celebrating and organizing.

THE READERS

Top Affinity Categories:

- Shoppers/Shopaholics
- Travel Enthusiasts
- Family Focused
- Home Decor Enthusiasts
- Cooking Enthusiasts

OPPORTUNITIES

- Sponsored Posts
- Press Trips
- Social Media Only Posts
- Content Creation for Brands

94%

of my readers
are women

40%

of my readers
25-45 years old

97%

of my readers
are from U.S.



8,700+



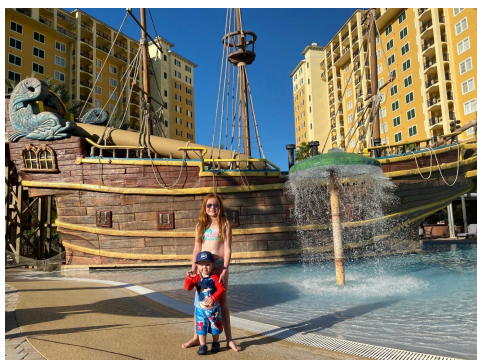
22,000+



5100+



78,000+



Happy Family Blog

CELEBRATING EVERYDAY

TOPICS THE AUDIENCE LOVES

My audience engages most with the following topics:

- Travel
- DIY Projects
- Recipes
- Family Fun
- Party Ideas
- Cleaning and Organizing

PAST COLLABORATIONS

- Club Med
- Visit Orlando
- Kellogg
- Hilton
- Mars Candy
- Target
- Kraft Mac & Cheese
- Wyndham
- Coca-Cola
- American Greetings
- 3M
- Morning Star
- Sam's Club
- Walmart
- Visit Jacksonville
- Disney

"Your work is so so so great! I don't even know how we'll choose a favorite part! I've forwarded to my team so we can use your content in our marketing plan. Thank you again."

-Shari's Berries

"What a great party concept – I love how you used the bar cart & pulled in the gold and black elements! So pretty and a fun way to do movie night! Cannot wait to work together again"

-Walmart



Ready to Get Started?

Feel free to reach me by
Phone: (561) 213-6420 or
Email: HappyFamilyBlog1@gmail.com.